ADOBE PREMIERE: 2.7 TITLES

After you have arranged and trimmed your video and audio clips in your sequence on your Timeline, you may wish to add titles, credits, or any other kind of text to your video.

1. **New Title**

To add a new title, play your playhead where you want your title to go. You can choose to either go to File > New> Title... hold Command + T on your keyboard, or going to the New Item button on the bottom right corner of your Project Panel next to the trash bin, and select “Title...” This window will appear.

The default settings should match your video, so keep them the way they are. If you wish, change the name to something distinguishable, and click “OK”.

2. **Title Window Interface**

Once you have selected “OK” in the first window, this window will pop up with all the title features. Note that the frame in the preview is the frame that the playhead is on.
Toolbox

On the top left side of the window, you will notice the different tools you can use.

**Selection Tool:** The selection tool is the general tool you can use to move things around and select different settings.

**Rotation Tool:** The rotation tool allows you to grab a text box, and turn it so that you can rotate it to your desired angle.

**Type Tool:** Your Type Tool is the very important tool that is used to add text to your frame. After selecting this tool, click on the area on the frame where you would like your text to go, then you can type and continue with the other features to stylize the text.

**Vertical Type Tool:** The Vertical Type Tool is similar to the regular type tool, but rather than regular horizontal text, this allows you to type vertically.

**Area Type Tool:** This tool allows you to create a box where you can add text to. After selecting this tool, click on an area in the frame, holding your mouse, and drag it to enlarge the box making it the desired size and shape.

**Vertical Area Type Tool:** This tool is similar to the Area Type Tool but allows you to create a text box where you can add vertical text rather than regular horizontal text.

**Path Type Tool:** This allows you to type on a path horizontally. In order to use this tool, you need to create a path. You can create a path using the Pen Tools.
**Vertical Path Type Tool:** This tool is identical to the previous tool, but allows you type vertically on a path rather than horizontally.

**Pen Tool:** The Pen Tool allows you to draw paths for texts.

**Delete Anchor Point Tool:** This tool allows you to delete an anchor point created by the Pen Tool or the Add Anchor Point Tool.

**Add Anchor Point Tool:** This tool allows you to add an anchor point to your path to curve it or change the shape.

**Convert Anchor Point Tool:** This tool allows you to convert an anchor point, changing the direction of the path.

**Shapes:** Here, you can choose from a variety of shapes to stylize your title.

**Title Styles**

At the bottom of the Title window, under a “Title Styles” tab, you will find preset combinations of title properties. Scroll down to view more.
Title Options

At the top of the window, you will find a toolbar with a variety of different options for the appearance of your text. These options include changing fonts, font size, alignments, and more. These options are similar to what you find in a Word document.

![Title Options Toolbar]

The Roll/Crawl option can be used to create rolling credits.

For title templates, click on the Templates icon which looks like this:

![Templates Icon]

Title Properties

To customize your title even more than the basic options above, go to the Title Properties tab located on the right side of the window. Here you will find a number of drop down menus where you can customize and stylize every aspect of your text. Play around with these tools to get comfortable and to understand what each setting does to the appearance of your text.

![Title Properties Tab]
Add Title to Sequence

The title you create will appear in the Project Panel with your other media. Drag it and drop it on the Timeline where you want it to appear. You can extend it or trim it to adjust its length. To insert the title over a clip, put it on the track above the video. To have the title with a solid black background, insert it on V1 track with no video on any above tracks.